

## LinkedIn About Section

I am a semi-retired business professional and former business owner open to strategic engagements in the business, marketing and sales fields.

My broad, multi-industry experience encompasses business ownership in the retail/commercial, electronics, manufacturing, wholesale and gift businesses as well as the corporate arena, primarily within the Food and Finance industries. Notable corporate career history of over twenty years includes C-level positions with Perkins, American Airlines, & Jennie-O Foods.

The insights I've gained as a strategic leader allow me to expertly assist your business in multiple areas, including:

- Cohesive strategic direction/vision development
- Sales force development
- Cohesive marketing/branding strategy development
- Client relationship strategies
- Finance alternative coaching

Drawing on my personal and professional experiences makes me an engaging topical speaker in the following subjects:

- Focused training in the areas noted above
- Stress management from a cancer survivor's perspective
- Corporate culture development
- Effectively using the Microsoft Office Suite of tools (Power Point, Excel & Outlook) to manage your business

On a more personal note, I enjoy playing the guitar for fun. If you are interested in learning guitar, I can help through my simple three-step online course.

As noted, I am available for the right opportunity that would be beneficial to your business and intersect with my experience and passion.

Contact me using the following information:

- {Phone}
- {Email}