

Facebook: The Beginner's Checklist

- Create a page username
- Select a minimum of two page admins
- Write a compelling business description
- Add business location and hours
- Provide accurate and complete contact information
- Upload a high resolution cover photo and profile picture
- Create graphic templates with consistent branding
- Create an advertising account
- Create and maintain a content idea calendar
- Engage with other pages and individual users
- Review page insights
- Keep trying new things

Need a little more help? Contact me:

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